

# Pricelist

## Editorial and Online Use

Usage	Print Run				
	Leaflet	<5,000	10,000-25,000	25,000-50,000	50,000-100,000
Full Cover	\$300	\$450	\$495	\$540	\$630
Part Cover	\$225	\$300	\$330	\$360	\$420
Double Spread	\$250	\$350	\$385	\$420	\$490
Full Page	\$200	\$250	\$275	\$300	\$350
3/4 Page	\$175	\$200	\$220	\$240	\$280
1/2 Page	\$150	\$175	\$190	\$210	\$245
1/4 Page	\$125	\$150	\$165	\$180	\$210
1/8 Page	\$100	\$125	\$140	\$150	\$175

\*Print runs greater than 100,000 negotiable.

Pixel Size	Time Online			
	1 Month	3 Months	6 Months	1 Year*
300 x 400	\$70	\$130	\$200	\$250
400 x 600	\$100	\$180	\$280	\$350
600 x 800	\$150	\$260	\$400	\$500

\*and each year thereafter.

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